



THE GLEICHEN CALL

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NEXT WEEK WILL SEE RED CROSS DRIVE FOR FUNDS

Commencing Monday October 14th and continuing until November 15th the Red Cross will make a Dominion wide appeal for war funds. This will be the second campaign to raise funds. During the first campaign Alberta went far over the top and it is hoped that it will do so again. The need for funds is far greater today owing to the tragic change in war conditions.

Of all the manifold services performed by the Red Cross, and one which is never seen by the Canadian, whose contributions to the Society are not possible, that group of duties which originated during the last war under the category of Information and Records is distinctly feminine. Every phase of the work is done by women, hundreds of volunteers who are gathered from Canadians living in England, most of whom have husbands or brothers in the service, or from British women with connections now or less close to Canada.

Originally undertaken during the Great War as a service to Canadian relatives who were unable to ascertain the whereabouts of men overseas, the work quickly reached gigantic proportions and attained official status when the War Office assigned the task to the little group of volunteers. Basically, its duties were to locate wounded or missing men as quickly as possible and to advise them of the work which would have slowed or hampered the army's official workers in the nominal duty of caring for the wounded.

In the rush of handling casualties army officials have little time to notify next-of-kin of more and more war facts that a man has been wounded. To relieve the worry and anxiety of folks at home the Red Cross set up a hospital. When a man was sent to hospital, a friendly letter is sent to his kin, to be followed regularly by other letters which are written for him if he is wholly incapacitated. Today that work is being done by a wide-winged organization in England which has a central office at 20 Berkeley Square, London.

In the course of this work, many men were found who had been reported missing. So many were located by the Red Cross that the War Office endowed the organization with the job of keeping track of missing men. Because many such men were found to be prisoners of war, within whom the Red Cross alone was able to make contact, the work done by the Red Cross alone was added to the official organization through which prisoners could be reached with parcels of clothing and food.

Today, in England, the work is being done exactly as it was during the Great War, with the additional services of a Comforts Department which supplies every man with a bag of comforts (made by Red Cross Juniors in Canada) and such things as newspapers as soon as he reaches hospital; a letters department which provides women in every hospital to write relatives and keep them posted on the progress of a man; hospital visitors, which see that every man in hospital has a visitor every day who will get the things he needs and other similar branches.

Hundreds of Canadian women devote their full time to the work, aided by others who have a personal interest in Canada. Typical of such women is the Hon. Mrs. Fern Legh who spent several years with her husband when he was aide-camp to Canada's Governor-General. She heads a department which has a home waiting for every Canadian consolate when he emerges from hospital, to that he can rest and in homelike surroundings in the country.

The person who does not make a success of small things will not make a success of larger things. The only way a person can be successful in the future is to be successful now. The pupil who falls behind in his classes becomes careless and neglects his every day duties; then stops school is very likely to wind up the same way he did his studies. If a boy has been successful in his studies at school, in his first month or year, and ends in the same way, he has

MR. AND MRS. J. BLACK HONORED ON EVE OF DEPARTURE

Mr. and Mrs. Jas. Black and family leave today for labor where they will reside in future. Mr. Black has been manager of the Bank of Commerce here for the past ten years and at Taber will take charge of the bank there.

Monday evening the citizens of the town gave Mr. and Mrs. Black farewell entertainment. The ladies entertained Mrs. Black in the Masonic Hall while Mr. Black was entertained in the dining room of the Community Hall.

Mr. Black took a keen interest in most affairs relating to the town and district. He was for several years president of the Board of Trade and one of the men who could be counted on. For the last few years he was chairman at the Old Timers' banquet. He had the job of drawing up the program and sending to all the details which he did with thoroughness. With Mr. Black black at the head of the table the banquet always went over with plenty of snap and none over complained of a dull moment. In fact Mr. Black had the happy knack of making banquets interesting and it will be hard to get anyone to fill the position so well.

Last week Eileen Bartsch, the little daughter of Casper Bartsch had the misfortune to fall from her horse, sustaining a broken arm and bruise about the head.

L. A. Walsh of Calgary has opened an office in Gleichen for the general practice of law.

The council has raised the water rates again to meet the increased cost of coal, wages, etc. Now the flat rate is \$5 per month and \$2 per 1,000 cubic feet. At one time the flat rate was \$1.50 a month, which was thought high. Those who have been asking for water connection for a year or two back may not now be so anxious.

Tuesday November 9th, is designed to be a red letter day in the history of Gleichen. The day on which the Gleichen Soldiers Memorial Monument will be unveiled and the Gleichen School of Agriculture formally opened. Two great events marking Gleichen's past and future.

The good people of Arrowwood are not very well pleased that the authorities should name their new post office Curtis and want it to be called Arrowwood. The Arrowwood Correspondent says it would prove a great joke if someone would undertake to change the name of Gleichen to "Spitzmunk" or some such name. Certainly it would. In the same way the residents of Arrowwood feel about anyone trying to change the established name of Arrowwood. The people of Arrowwood are altogether democratic to allow a name to be forced upon them in this manner.

ALBERTA POOL ELEVATOR INCREASES SPACE

The building program undertaken by Alberta Pool elevators during the current year, in order that patron might get additional storage space to their activities, was revealed in a radio address given by H. D. Ford, general manager, last week.

The program provided for additional space of some five and a half million bushels of grain, and was as follows: Four twin elevators. Twenty-one cribbed annexes. One hundred and forty balloon-type annexes.

The country elevator system, now being now 424 houses, with the additional annexes can accommodate 23,000,000 bushels of grain.

Three terminals operated, two at Vancouver and one in conjunction with the Manitoba Wheat Pool) of Port Arthur, provide space for about 9,000,000 bushels. The total capacity of the entire Alberta Pool system is thus approximately 32,000,000 bushels.

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

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MEMBERS OF LEGION RECENTLY HELD REGULAR MEETING

At a meeting of the Canadian Legion P.E.S.L. and recently, the question of Remembrance Day services was discussed. It was the general feeling that ex-service men all over Canada should stand together as in previous years, for the usual Remembrance Day service, which will be held on Monday, November 11th, which day has been declared a public holiday. An endeavor will be made this year, in co-operation with the 22nd Field Battery, and the Scouts, Guides, Rangers and Cubs to hold a joint parade with ex-service men and the Veterans Volunteer Reserve for the Remembrance Day Service.

In answer to the question "Will the Legion conduct a poppy campaign as usual this year?" the answer was an emphatic "yes." In the midst of war activities the Legion will continue to serve the ideals for which it exists. As is well known, the Poppy Campaign provides an opportunity to do something to benefit the families of needy ex-service men, no less than the men themselves.

The poppy campaign is the mark of the gratitude of the people of Canada towards ex-service men, and one which we know will not be overshadowed by the very worthy activities connected with the present war effort. The campaign is three fold: It is in remembrance of those who made the supreme sacrifice. It is help for the disabled in employment through the manufacture of poppies and wreaths.

Assistance to the needy. All of the manufacture and assembling of poppies and wreaths is done by disabled men who receive the benefit from this work. The Legion hopes that a poppy will be worn by every man, woman and child in Canada, this year. Last year the poppy campaign was very successful in Alberta and this year it is hoped to even exceed that effort.

The Legion will hold its annual dance this year on November 8th. The flying of the flag over schools was a matter which received attention. It was reported that this was being neglected in various places, and a special committee was appointed to look into the matter and report.

THE WORLD OF WHEAT

September 28th is the anniversary of the landing of the Normans on the shores of Britain in 1066. The Normans assembled 3,000 vessels and 60,000 men on the French coast during August, and in September as a ruse pretended to disperse their fleet and army.

The Normans then arranged for a force of Norwegians to invade the northern part of Britain. The Saxon King Harold took his army from the South Coast to repel the Norwegians and while he was doing this the Normans landed in Peversey in Sussex. The Norman army, however, has to rest on the South Coast sixteen days before they were ready to fight, and then on October 14th, 1066, was fought the Battle of Hastings. The Britons lost because they were unable in time to reassemble their ships and soldiers which had gone north to fight the Norwegians.

The Battle of Hastings opened the seeds which finally blossomed into the British Empire, one of the branches of which is Canada, which became the wheat granary of Britain; and now Hitler is trying to destroy the British Empire. The British Empire started on that very spot by the Normans in 1066. Hitler likes anniversaries, so we must watch out during the month of October.

There has been a time in the history of our country when expert and intelligent young men, who have been taught practical life-lessons and thoroughly educated for business, were in such demand at present to help Canada along in her war effort. So great is the value of time, and so expert have our young men become, that young men no longer have a chance to ease and hardly to succeed in any calling; unless they are trained directly for this changed condition of time.

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TOWN OF GLEICHEN NOTICE TO BICYCLE RIDERS

TAKE NOTICE THAT RIDING BICYCLES ALONG THE SIDEWALKS OF THE TOWN IS AN INFRACTION OF THE BY-LAW.

THOSE DOING SO WILL BE DEALT WITH ACCORDINGLY.

W. J. PHYTHIAN,
Sec.-Treasurer.

"HUMANITY HAS STRUCK ITS TENTS"

At one stroke the thousand-year-old British Constitution was abolished by the British House of Commons...

It was done by the passage of an act that could be placed on a sheet of notepaper.

In a few hours the capitalistic organization of society was undermined.

Profit as a motive in human association was suspended.

Labor relinquished cherished rights and privileges as its contribution.

This momentous change heralds the passing of an era.

Humanity has once again struck its tents and is on the march.

Join the trend and aid in placing the co-operative movement strongly in the vanguard of a new hope.

Patronize...

ALBERTA POOL ELEVATORS



Alberta Pool Elevators



Whether you live in town or in the country... here's a combination offer to please your reading tastes... our paper and your favorite magazines at really huge savings. Make your selection and send us the coupon now!

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| (1) Western Producer, 1 yr. \$2.50 | (1) American Boy, 1 yr. \$2.50 |
| (1) True Story, 1 yr. \$2.50 | (1) McCall's Magazine, 1 yr. \$2.50 |
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| (1) Viewweek, 1 yr. \$2.50 | (1) Red & Gun, 1 yr. \$2.50 |
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| (1) Country Guide & Northwest Farmer, 2 yrs. \$2.50 | (1) Flower Grower, 1 yr. \$2.50 |
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LOCAL NEWS ITEMS OF THE TOWN AND DISTRICT

A number of local men have left for Camp Shilo to join the third battery. Among them were Lindsay Danksforth and Donald Moore.

Commandant John Hardy of the Public Relations Department of the Salvation Army spent the week end at Eveville Home.

Sgt. Luke Murray and his brother Wilbert accompanied by Steve Barabash returned Sunday from Camp Shilo for a visit to relatives and friends.

Nurse Spence of the staff of Old Sun School has been the guest of Major and Mrs. Sutherland at the home.

Wm. Service, the local blacksmith has joined the army and is in the home defence corps.

A short meeting of the town council was held on Monday night. Among some of the items dealt with was an application for relief from a man who left Gleichen some years ago and it is now living in Calgary. The request was refused. Complaints had been pouring in to the town office about people riding bicycles on the sidewalks of the town. It was reported a number of people had narrowly escaped injury. The council recommended that the provisions of the by-law in this regard be rigidly enforced and the matter was referred to the police for action.

CLEAN UP AND PREVENT FIRES

Fire Prevention Week is set apart in order that once yearly the attention of our people may be directed to the tremendous loss of life and property by fire and in order that public sentiment may be crystallized into action and fire prevention made a habit instead of a theory. That is why this week is called Fire Prevention Week.

In our busy life we are prone to put off the things we actually do not have to do. "Yes, that is a good thing and well worth doing, but I will do it just a little later." In our club life, and we have many good ones, there is too much of a disposition to endorse things that are worthy. Note 'yes' with a loud acclaim. We are for it, and believe it should be done. We endorse it one hundred per cent, but you do it. That is too often what an endorsement means. Clubs are a very useful part of our social and commercial fabric, but too often they are used by individual members as a convenient means for passing the buck. Club endorsements are good. We need them to aid this great work but what we need more is the individual interest and personal effort of everyone. We need men and women who will work and not wait for results. The causes of fire are comparatively simple. That is the majority of them are The chimney, stove, furnace, and smoke pipes or heating equipment ranks first. Then comes electricity or other means of lighting, followed by poor housekeeping, rubbish, smoking matches and various careless personal habits. The common hazard enumerated cause more than half of the fire loss, and they are strictly preventable. Who would admit that they could not safeguard the common fire hazards in their home if they chose to use their intelligence in that direction? It is safe to say not one would make such an admission. Anyone of average intelligence can avert the danger from fire in their home, but how few there are who make the effort, and what terrible consequences follow their neglect.

"Here waiter, this doughnut has a tack in it." "The ambitious little devil, thinking it's a tire."

"Jones is running for sheriff," yelled a bystander in the old man's ear. "Who's he? Never heard tell of him," commented the deaf farmer. "Oh, yes you have," shouted the informant. "He's the son of the bishop." "Oh, well," quavered the ancient philosophically, "Most of these politicians are."

OH! TO THE CREAM CAN

I hear the cream cans rattling; Dad's coming back from town; And I know that he is smiling, For now he seldom wears a frown. The cream can is our life today, We pray as we go: It has given old man credit His final knock out in the ring. The cows are in the pasture, The milk cans in the spring, All 'a in the barn loft; That's why we all can sing

CALGARY KNITTING COMPANY SALE NOW ON

and continuing for some time. Watch the Calgary Herald for advertised bargains. In Wednesday's and Friday's papers, and special ads during the week. We will send out articles on receipt of your order, with remittance, and additional 15c postage.

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Evening show at 8:30 p.m.

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DON'T HESITATE INVESTIGATE Before Prices Advance.

We used to have one pay day, in the fall of the year. And if our wheat crop failed us, it left us blue and drear. And now we have a pay day Each sixth day afternoon. The cream can never fails us, We love its rattling tune. No merchant ever thurs us. For a bill we cannot pay. For we pay cash for everything. The good old cream can way.

If you are in a bad, bad fix In debt and over and blue, Just get a big old cream can And a real good cow or two.

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—In fact anything in the line of printing—
The Call Gleichen, Alta.

World and Domestic Wheat Problems are discussed in our Weekly Market Letter. If you wish to keep informed on current wheat matters you may obtain copies of this Letter at our Local Elevator.

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PUBLIC NOTICE

Date of annual Red Cross meeting is changed from October 14 to October 18th.
Please keep this in mind.
Agenda:
Reports of committees.
Election of officers.
A large attendance is urgently requested.
T. H. BEACH, President.

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Veterinary Surgeon
AT MCCONNELL RESIDENCE
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